



AVerMedia Introduces 4 New H.264 IP Cameras to Strengthen Its IP Surveillance Solutions

Taipei, Taiwan, January 26, 2010- AVerMedia INFORMATION Inc., the leading provider of surveillance technology, announced today the launch of four new IP cameras- SF1311H-R, SF1311H-C, SF1311H-CP, and SF0311H-Z10, which complete the SF1311/0311H IP Camera Series and provide variety and flexibility to users having to deal with various surveillance scenarios.



The SF1311/0311H Series covers different types of IP cameras for scalable applications, from box, bullet, cube, dome, to PTZ. Featuring H.264 1.3 Megapixel or CCD VGA, the SF1311/0311H Series provides a range of camera selections which are durable and highly functional with features such as intelligent video motion detection, two-way audio, PoE, and multiple streaming for remote surveillance through the Internet or 3GPP on different platforms. Four of the AVerDiGi IP cameras are purely for indoor purposes while the rest can be used for both indoor and outdoor purposes.

- **Indoor Camera:** SF1311H-D, SF1311H-C, SF1311H-CP, SF0311H-Z10
- **Indoor/Outdoor Camera:** SF1311H, SF1311H-R, SF1311H-B, SF1311H-DV

In addition, with the built-in ICR (IR-Cut Removable) and IR illuminator, the day & night function can be activated in the following camera models- SF1311H, SF1311H-R, SF1311H-B, SF1311H-DV, and SF0311H-Z10. The SF1311H-R comes with the new WDR technology which enhances video quality in dark settings and can be widely applied to challenging high-contrast lighting conditions. Moreover, unique camera models designed to meet specific project requirements are also available; for example, the SF1311H-R has the privacy mask function for protecting high profile areas and sensitive information. Both the SF1311H-C and the SF0311H-Z10 support using a MicroSD card for temporary local backup during network downtime; the SF1311H-B and the SF1311H-DV are equipped with IP66 rated weather proof housing; and, the SF1311H-DV's vandal- proof housing makes it suitable for areas prone to vandalism.



The SF1311/0311H Series is fully integrated with AVerDiGi hybrid DVRs and NVRs. Combining the IP cameras, DVRs/NVRs, and CMS, AVerMedia's partners can benefit from a more reliable surveillance solution and bundled technologies that further strengthen their competitive edge for security projects.

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-About AVerMedia INFORMATION, Inc.

AVerMedia INFORMATION, Inc. is the technology leader in surveillance, presentation, and video conferencing technology. Aside from its full line of digital surveillance recorder products, AVerMedia provides Embedded Hybrid DVR, NVR, Megapixel IP cam, Surveillance Software, Accessories and Peripherals for customer and surveillance market. Keeping the spirit of "Distinct people, Distinct needs - Outstanding Solutions," AVerMedia not only provides you with the fullest coverage of security protection, but also takes video surveillance to the new heights

